

CARSON VALLEY SERTOMA

Pat Smith - 1385 Dresslerville Rd., Gardnerville, NV 89460

January 2014

Dear Artists, Crafters and Vendors,

Change is in the air! The 22nd annual Carson Valley Sertoma Chili Cook-off and Craft Fair will be Saturday, April 26th and Sunday, April 27th, 2014 at the Carson Valley Inn (CVI) on US 395, in Minden Nevada. This year we are bringing back the Sanctioned International Chili Society (ICS) competition. All ICS cooks will be required to have "People's Choice" chili at their booths for public tasting. We believe this will generate more attendance to our event.

Our location has moved to the area in and around the new Valley Skye Theater that CVI built this last year. It is located in the area between the Sheriff's Dept. and parking area east of the main entrance to CVI. It is visible from both entrances to CVI.

Enclosed you will find the application and site map for the event. We are extending an invitation for you to participate in this two-day event.

Due to the location change, our site map has been completely changed. You will see spaces inside the theater and spaces outside. The band will play on the stage inside and the chili cooks will be outside. We believe there will be a great flow of customers into and out of the theater area. The space allotment is 10' X 10' with a 2' space between and double and triple spaces are available. **Spaces will be pre-assigned and will be based on the receipt of the application and payment.** Check-in and set up will start on Friday, April 25, 2014 at 9:30 a.m.

To avoid congestion and in consideration of your fellow crafters, ALL vehicles must be unloaded and moved to the overflow lot, behind the RV Park, BEFORE setup as in prior years. NO power will be available and generators CANNOT be used. We will provide some degree of security Friday and Saturday night but due to the open exposure we cannot guarantee complete security. Set up on Saturday morning will start at 6 A.M. and all vehicles must be out by 9:30 A.M. The event will be over by 5 P.M. Sunday.

As you know, the weather here is unpredictable in April/May. Therefore, you should be prepared to anchor your canopy due to the wind. Our hosts, CVI, have insisted that NOTHING be driven into the exhibit service area. This includes nails and spikes. Ties attached to buckets of water works well. We appreciate your cooperation. We are hoping to get a huge turnout of customers this year. CVI will be advertising our event in all their publications and billboards and we will be advertising in several publications, websites, message boards and radio ads on three local stations. Sertoma will have a band playing on the pavilion stage both days, and of course, we will be selling our Chili dogs and burgers and our beer wagon will offer several beers and sodas etc. We want everyone to have a profitable and fun weekend.

We have not raised the rates this year. We are planning for 68 spaces plus and the entry fee is \$125.00 for a corner space and \$100.00 for all other spaces. As usual, this is payable in advance and non-refundable. You will be notified by phone or e-mail that your application has been accepted and your space reserved. Please make your checks payable to "Carson Valley Sertoma" and mail to me at the above address. Be sure to also return the Application and Hold Harmless Agreement. Please remember, we hold your chosen space as soon as we receive your application and payment.

The CVI has blocked a number of rooms and RV spaces at reduced rates. Check-in for the Hotel, Motor Lodge and RV Park is at the Hotel Registration Desk in the main Hotel/Casino building (lower lobby entrance). For over two persons in a room, add \$6.00 per person per night plus tax. Room rates shown are for one or two persons, one or two beds. Occupancy tax (13%) is extra. Check in time for the Hotel and Motor Lodge is generally 3:00 p.m. Guests arriving earlier are encouraged to check with the hotel desk so they can try to get you in as soon as the room is available. Check out time is noon. The RV check-in and check-out is noon. Reservations can be made by calling 775-783-6629 or 800-321-6983 and mentioning group number **503758**. There must be at least one person 21 or older in each room. Most rooms are non-smoking, but there are some smoking rooms available. A photo ID and credit card must be presented at check in. Your rooms and the rates below will be held until April 3, 2014. After that any requests will be filled at regular rates.

Hotel (Standard Room) : \$72.00 (Sun-Thurs.) - \$89.00 (Fri. & Sat.)

Hotel (Deluxe Room) : \$82.00 (Sun-Thurs.) - \$95.00 (Fri. & Sat.)

Motor Lodge : \$59.00 (Sun. - Thurs.) \$69 (Fri. & Sat.)

RV Sites : \$26.10 - \$35.10 per night

There are limited rooms blocked out at the above rates so we suggest reserving your room as soon as possible. Pets are not permitted in the hotel or the Motor Lodge. Pets are permitted in the RV Resort subject to posted guidelines. Pets must ALWAYS be on a leash.

We look forward to seeing you and if you have any questions, please don't hesitate to contact me, Pat Smith, at 775-265-5332 or nvsmith1385@aol.com . You can also call Doris Svensrud at 775- 265-2507 or dsvensrud@live.com .

Thank You,

Pat Smith & Doris Svensrud
Crafter & Vendor Coordinators

EVENT APPLICATION AND

INDEMNITY & HOLD HARMLESS AGREEMENT

THIS AGREEMENT is made by _____
Herein referred to as "Vendor"

WHEREAS the CARSON VALLEY SERTOMA CLUB is conducting a Chili & Craft Fair on Saturday April 26 and Sunday April 27, 2014 and:

WHEREAS Vendor desires to obtain space to conduct business at that event:

NOW THEREFORE, Vendor in consideration for a location at that event, hereby does hold CARSON VALLEY SERTOMA CLUB, THE CARSON VALLEY INN, their owners, employees, officers, members, and agents harmless for any claim, including claims of third parties resulting from participation in this event and agrees to indemnify and defend CARSON VALLEY SERTOMA CLUB and the CARSON VALLEY INN from any claim, cause of action or liability arising from Vendor's participation therein.

Vendor – Signature

Vendor – Print Name

Mailing Address

City, State, ZIP

Phone

Cell Phone

E-mail Address

DBA (Doing Business As)

Describe Craft or Articles to Be Sold

Please pick your choices of spaces from the map included with your letter. You will be notified by phone or email that your application has been received and which space has been reserved for you. Spaces inside theater have very slight slope.

1st choice _____ 2nd choice _____ 3rd choice _____

PLEASE FILL IN ALL THE BLANKS

Mail To: Pat Smith - 1385 Dresslerville Rd., Gardnerville, NV 89460